

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Application of: Akio IJIMA
Serial No.: To Be Assigned
Filed: Herewith
International
Appl. No.: PCT/JP01/06800 (Filed August 8, 2001)

For: **SYSTEM AND METHOD FOR DELIVERING AND
MANAGING ADVERTISEMENTS**

MAIL STOP: Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

October 31, 2003

PRELIMINARY AMENDMENT

S I R:

Applicants request that the following Amendments be made in the above-identified application prior to examination thereof:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims, which begins on page 3 of this paper.

Remarks begin on page 11 of this paper